

# SUE H. MIALON

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## FIELDS OF SPECIALIZATION

Law and Economics, Industrial Organization, Applied Microeconomics

## CURRENT POSITION

Emory University, Department of Economics, Associate Professor, 2015 ~

Emory University, Department of Economics, Assistant Professor, 2008 ~2015

## PREVIOUS POSITIONS

University of North Dakota, Department of Economics, Assistant Professor, 2006 ~2008

Emory University, Department of Economics, Visiting Assistant Professor, 2004 ~ 2006

Sam Houston State University, Department of Economics, Assistant Professor, 2002 ~ 2004

## EDUCATION

Ph.D., Economics, University of Texas at Austin, December 2002

M.S., Economics, University of Texas at Austin, May 1999

M.A., Economics, Korea University, Seoul, Korea, February 1996

B.A., Economics, Korea University, Seoul, Korea, February 1992

## EDITORIAL POSITION

*Asian Journal of Law and Economics*, editorial board 2009 ~

## PEER REVIEWED JOURNAL ARTICLES

1. "Incentives for Discrimination," Forthcoming, **Journal of Economic Behavior and Organization**, with Seung Han Yoo
2. "Product Bundling and Incentives for Merger and Strategic Alliance" (2014) **Economic Inquiry**, Vol. 52, No. 2, pp. 562-575.
3. "Go Figure: The Strategy of Nonliteral Speech," (2013) **American Economic Journal: Microeconomics**, Vol. 5, No. 2, pp. 186-212, with H. Mialon
4. "Torture in Counterterrorism: Agency Incentives and Slippery Slopes," (2012) **Journal of Public Economics**, Vol. 96, pp.33-41, with H. Mialon and M. Stinchcombe
5. "Do Sunk Costs Matter?" (2010) **Economic Inquiry**, Vol. 48, pp. 323-336, with R. P. McAfee and H. Mialon
6. "Private v. Public Antitrust Enforcement: A Strategic Analysis," (2008) **Journal of Public Economics**, Vol. 92, pp. 1863-1875 , with R. P. McAfee and H. Mialon (Lead Article)
7. "Efficient Horizontal Mergers: The Effect of Capital Reallocation and Organizational Form," (2008) **International Journal of Industrial Organization**, Vol. 26, pp.861-877 (Lead Article)

8. "The Effects of the Fourth Amendment: An Economic Analysis," (2008) **Journal of Law, Economics, and Organization**, Vol. 24, pp. 22-44, with H. Mialon
9. "Pricing Access in Network Competition," (2007) **Journal of Regulatory Economics**, Vol. 31, pp. 109-123
10. "Violence Against Women, Social Learning, and Deterrence," (2006) **Journal of Evolutionary Economics**, Vol. 16, pp. 367-82, with H. Mialon
11. "Does Large Price Discrimination Imply Great Market Power?" (2006) **Economics Letters**, Vol. 92, pp. 360-367, with R. P. McAfee, and H. Mialon
12. "Sinful Indulgences, Soft Substitutes, and Self-Control," (2005) **Applied Economics Letters**, Vol. 12, with H. Mialon (Lead Article)
13. "Private Antitrust Litigation: Pro-competitive or Anti-competitive?" (2007) **The Political Economy of Antitrust**, Edited by Vivek Ghosal and Johan Stennek, North-Holland, with R.P. McAfee, and H. Mialon

### WORKING PAPERS

14. "Medical Price Transparency in Efficient Provision of Health Insurance" (2016)
15. "Prejudice and Competitive Signaling," (2014) , Submitted
16. "Declining Moral Standards and The Role of Law," (2014)
17. "Regulation of Internet Access," with Shomu Banerjee, (2013), *revision requested by International Journal of Industrial Organization*
18. "Intertemporal Bundling under Demand Uncertainty," (2011) with Jihui Chen
19. "The Effects of the Standard for Search Warrants," (2010) with H. Mialon
20. "An Empirical Study of Sexual Violence," (2008) with H. Mialon

### WORK IN PROGRESS

21. "Economic Analysis of Eminent Domain"
22. "Sequential Litigation and The Role of Precedents"
23. "Optimal Strategic Alliance"
24. "Bundling as a Commitment Device"
25. "Should Adultery Be Illegal?" with Geunyoung Kim
26. "Capital Mobility and Conglomerate Mergers," (2012) with Yuhua Chen

### AWARDS, GRANTS, AND HONORS

- Phi Beta Kappa Excellence in Teaching Award, Emory University, Spring 2013, Recognition for faculty member "who has exemplified intellectual rigor and enthusiasm for scholarly pursuits"
- Phi Beta Kappa Excellence in Teaching Award, Emory University, Fall 2012
- Nominated for Emory College Arts and Sciences Award for Academic Advising, 2012
- Teaching Consultation Pairs Award, Center for Teaching and Curriculum, Emory University, Spring 2009
- Meritorious Research Award, College of Business and Public Administration, University of North Dakota, 2007
- Research Development Grant, Office of Research Development and Compliance, University of North Dakota, 2006, 2007
- Research Grant, Sam Houston State University, 2003

## UNDERGRADUATE RESEARCH MENTORED

### Honors Thesis:

#### Chair

- 2016 Tao Zhu, "Sequel Mania: Why is Hollywood Interested in Sequels?"
- 2014 Geunyoung Kim, "Adultery Laws: The Effect of Legal Sanctions on Adultery and Marital Investment"
- 2013 Leah Dodell, "Bayesian Biblical Games"
- 2012 Jonah Chilton, "Parks and Well-Being: An Empirical Approach"

#### Committee member

- 2015 Hal R. Zeitlin, "An Effect of a Meditation Intervention on Cooperative Behavior"
- Weyne Zhang, "Russia's Foreign Policy Game Against the West—Leveraging Hydrocarbon Resources"
- 2013 Camilia Heninger (department of music)
- 2011 Brian Goodman, "Profitability of American Professional Team Sports: An Empirical and Comparative Analysis"
- 2006 Matthew Reily, "How Much Does an Undocumented Immigrant Cost a State in Uncompensated Healthcare Costs?"

### Independent Study: director

- 2015 Xinyu Jiang, Game Theory
- 2013 Jae Yung Chung, Law and Economics
- 2012 Dhruv Chatterjee, Economic Development and Economic Freedom
- 2011 Vikram Bishoni, Antitrust

### Other Research Mentoring

- 2009 Ji-Eun Lee, "Economics of Religion"
- 2009 Guang Hu, "Multinational Corporations in China"
- 2007 Mike Johnson, Ty Boyle, Jeff Tescher, "Factors Contributing to Win Percentage in Major League Baseball"
- Rebecca Faulhaber, Caitlin Draper, Patrick Kinsella, "Determinants of Obesity"

## GRADUATE RESEARCH MENTORED

### Committee Member

- 2014 Yuhua Chen "The Joint Effect of Restaurant Trans Fat Bans and Menu Labeling Laws on the Prevalence of Hypertension and Coronary Heart Disease"
- Karim Hasani "Identification of Entire Counterfactual Distribution of Potential Outcomes: Evidence from NSW Demonstration Job Training Program"
- 2012 Jing Xu: "Three Essays on the State Children's Health Insurance Program"

### Field Paper Advisor

- 2010 Yuhua Chen, "Conglomerate Mergers and Internal Capital Reallocation"

## COURSES TAUGHT

- Economic Reasoning (Graduate)
- Advanced Managerial Economics (Graduate)
- Game Theory and Economic Activity
- Economic Forecasting
- Introduction to Statistical Methods
- Intermediate Microeconomics
- Intermediate Macroeconomics
- Principles of Microeconomics

## SEMINARS AND CONFERENCES

- 2016 “Medical Price Transparency in Efficient Provision of Health Insurance”
- (December) Law and Economics Theory Conference VI, New York University, NY, Invited
  - (August) Korean American Economic Association-KIET conference, Sejong City, Korea, Invited
- 2015 “Declining Moral Standards and The Role of Law”
- (June) International Conference in Law & Economics, University Paris 2, Paris, France, Invited
- 2014 “Declining Moral Standards and The Role of Law”
- (December) IUPUI, Indianapolis, IN, Invited
  - (November) Law and Economics Theory Conference, University of California, Berkeley School of Law, Berkeley, CA, Invited
  - (October) Law and Economics Workshop, The University of Texas at Austin Law School, Austin, TX, Invited
- “Prejudice and Competitive Signaling”
- (June) North American Summer Meetings of Econometric Society, University of Minnesota, MN
  - (May) American Law and Economics Association Annual Meetings, University of Chicago Law School, Chicago, IL
  - (April) International Industrial Organization Conference, Northwestern University Law School, Chicago, IL
- 2013 “Net Neutrality and Open Access Regulation on the Internet”
- (May) Korea University, Seoul, Korea, Invited
- 2012 “Platform Competition and Access Regulation on the Internet”
- (June) Third Annual Conference on Internet Search and Innovation, Searle Center on Law, Regulation, and Economic Growth, Northwestern University, IL, Invited
  - (May) American Law and Economics Association Annual Meetings, Stanford Law School, CA
- 2011 “Access Regulation on the Internet”
- (December) Georgetown University Law School, Washington D.C., Invited
- “The Effects of Net Neutrality on Internet Search and Online Product Markets”
- (April) International Industrial Organization Conference, Boston, MA
- “Product Bundling and Incentives for Merger and Strategic Alliance”
- (May) American Law and Economics Association Annual Meetings, New York, NY
- 2010 “Product Bundling and Incentives for Merger and Strategic Alliance”
- (November) Southern Economic Association, Atlanta, GA
- 2008 “Intertemporal Bundling under Demand Uncertainty”
- (May): International Industrial Organization Conference, Washington D.C.
- 2007 “Private v. Public Antitrust Enforcement: A Strategic Analysis”
- (March): University of Manitoba, Winnipeg, Canada, Invited
- 2006 “Private v. Public Antitrust Enforcement: A Strategic Analysis”
- (November): Econometric Society (Latin American Meeting), Mexico City, Mexico
- 2005 “A Strategic Theory of Antitrust Enforcement”
- (July): Law and Economics Workshop, SUNY Stony Brook, Invited
  - (June): Asian Law and Economics Association Conference, Seoul, Korea
- 2004 “Pricing Access in Network Competition”

- (February): University of Wyoming, Laramie, WY, Invited  
“Identity vs. Popularity”
- (January): North American Winter Meeting of the Econometric Society (Joint Meeting with the AEA), San Diego, CA
- 2003 “Efficient Horizontal Mergers: The Effect of Capital Reallocation and Organizational Form”
- (July): Annual Meeting of the Western Economic Association, Denver, CO
- (October): Annual Meeting of the Southern Economics Association, New Orleans, LA

#### **UNIVERSITY AND DEPARTMENTAL SERVICES**

- Alumni Relations and Fundraising Committee, Chair, Department of Economics, Emory University, Fall 2015~
- 4+1 Program Planning Committee, Department of Economics, Emory University, Fall 2014~
- College Council Major’s Fair, Emory University, Spring 2009, Fall 2009, Fall 2010, Fall 2011, Fall 2014, Fall 2015
- Emory Graduate Diversity Fellowship Committee, Emory University, Spring 2012~2013
- Working Paper Series Administrator, Department of Economics, Emory University, 2008~ present
- Junior Faculty Search Committee, Department of Economics, Emory University, 2010 Fall~ 2011 Spring
- Undergraduate Curriculum Committee, Department of Economics, Emory University, 2008~2012
- Freshmen Orientation, Emory University, Spring 2010
- Interview Committee for the Emory Scholars Program, Emory University, Spring 2009
- Freshmen Advising, Department of Economics, Emory University, 2010~present

#### **PROFESSIONAL SERVICES**

##### **Referee for**

*American Economic Review, American Law and Economics Review, Economic Inquiry, European Economic Review, Journal of Evolutionary Economics, International Journal of Industrial Organization, International Review of Law and Economics, Journal of Economics and Management Strategy, Journal of Industrial Economics, Journal of Law, Economics, and Organizations, Quarterly Journal of Economics, Rand Journal of Economics, Review of Industrial Organization, Review of Law and Economics, Scandinavian Journal of Economics.*

#### **MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS**

American Economic Association, American Law and Economics Association, Econometric Society, Industrial Organization Society, Korea-America Economic Association, Royal Economic Society